

**The Moving Beauty Series presents:**  
***THE SERIES***

A Week of Exciting Dance.  
8 PM. Tuesday June 6<sup>th</sup>, 2017 through Sunday June 11<sup>th</sup>, 2017  
The Hudson Guild Theatre  
441 West 26<sup>th</sup> Street. Manhattan, NY 10001

Since 2013 THE SERIES has been presenting spectacular dance artists as the high caliber professionals that they are. We select and package our artists according to top industry standards while providing an excellent venue, promotional support, and a wonderful performing experience through which their talent can shine. Most importantly we allow our artists a chance to recoup their investment.

2017 marks the 3<sup>rd</sup> edition of THE SERIES. This year we will be presenting at The Hudson Guild Theatre. Each evening selected dance companies will present between 20 minutes and 35 minutes of work. Each ticket sold by a participating dance company is tracked; for each ticket sold, the associated dance company will receive 40% of the profits from that ticket. The Hudson Guild Theatre's stage dimensions are 27' x 28' and comes equipped with wings and a backstage crossover. The audience seats 96 people and contains 6 wheelchair reserved spaces.

Additionally, in collaboration with FINI DANCE and Italian International Dance Awards, representatives from those organizations will be scouting choreographers to teach and choreograph at their associated festival Alto Jonio Dance Festival, which was recently declared by Ballet2000 as one of the best dance festivals in all of Europe.

**Selected Dance Companies will receive:**

Promotional support from The Moving Beauty Series, including:  
individualized video promos, postcards, & online ads; programs; industry standard designed press releases; and web & press listings.  
Private consultation and critique with The Moving Beauty Series.  
Clinics on business practices, drafting press releases, and managing productions.  
2 hours of private staging/tech time at the Hudson Guild Theatre.  
2 comp tickets for guests and a reserved seat for the Director/Choreographer.  
Video & 5 hi res photos from their performance taken by Mickey Hoelscher.  
40% of each ticket sold for their performance (we keep track.)  
Fire certificate certified House Manager.  
\$1,000,000 public liability insurance coverage.  
A guaranteed performance slot on our concert bill.  
Direct feedback and communication with the lead producers.  
A signed letter of agreement for this engagement.

**Please note** that there is no application fee for THE SERIES 2017. Instead we **require** that you **LIKE** and **FOLLOW** Michael Mao Dance and The Moving Beauty Series on Facebook.

[facebook.com/michaelmaodance](https://facebook.com/michaelmaodance)  
[facebook.com/movingbeautyseries](https://facebook.com/movingbeautyseries)

**Please note that while there is no application fee, selected dance companies will be responsible for paying a \$250 non-refundable production fee by money order within 4 days of being invited to participate.**

### **THE SERIES 2017 APPLICATION**

Please answer all 20 questions sensibly and in full. Incomplete or unintelligible submissions will go unanswered. Finally, please avoid academic verbiage; while we trust that you are well educated, we want to hear who you are- not whom you think we want you to be. Answer these questions in an honest and human manner.

1. **Name of Dance Company. Name of Choreographer.**
2. **City of Residence. Contact person. Contact email address. Contact phone number.**
3. **Please attach the choreographer's resume.**
4. **Please list up to 5 forms of support for your work. (Example: website, reviews, links to Video Performance/Rehearsal Clips, link to photographs.)**  
**\*Note: Do not attach videos or pictures to your application. Send us links to video hosted on Youtube, Vimeo, or a similar site. Send us links to photos hosted on Flickr, Dropbox, or a similar hosting site.**
5. **Is the proposed work one long piece or a collection of shorter pieces?**
6. **What is the run time of your submission? If you are submitting a collection of shorter pieces, this must include time between those works.**
7. **How many performers will be featured in your submission?**
8. **What is the title (or titles) of the proposed work/s?**
9. **What genre of dance is the proposed work?**
10. **Please provide a brief description about the work you are submitting. (No more than five sentences per work, please.)**
11. **Please provide Music information using this format:  
Song Title. Length of Musical Piece. Performer of Music.**
12. **On which day would you like to perform? Please list 3 options in the order of preference. Please Note that there will be no Split Bill Performance on Friday, June 9<sup>th</sup>, 2017 as that evening will be a dance lab concert.**
13. **Does the work you are submitting have any special technical needs? If so, please provide details.**
14. **Does the work you are submitting make use of props? If so, please list. Please be aware that you are responsible for providing and removing any props that you might use.**

15. **Are you aware that this performance is a money-making investment? What we mean is that we are looking for companies who plan to promote and sell tickets to their performance so that we can all re-coup the investment. Have you self-produced or taken part in a production like this before? If so, please explain your experience and thoughts on what took place. If not, please explain why you would like to participate now.**
16. **Explain your marketing plan for this performance. If selected how will you promote your performance?**
17. **As part of the consideration process, we may ask to attend a rehearsal of your work in person. In such a case, are you willing to allow us to attend a rehearsal of your work?**
18. **Is your submission a World Premiere or something that has been previously presented? Please note that we welcome premieres. If you don't have footage of a complete piece, send us rehearsal footage- something that let's us know where you are going - in addition to past work.**
19. **Have you liked Michael Mao Dance and The Moving Beauty Series on Facebook?**
20. **When was your piece last shown? We do not show pieces that have been shown in the Tri-State area within 8 weeks of the performance date.**

**This concludes the application to THE SERIES 2017.**

The submission deadline is April 21st, 2017 or until all available performance slots are taken.

Please submit your completed application to [series@beautymoving.com](mailto:series@beautymoving.com)

Please address all inquiries to Erienne Elisabeth Poitier; [info@beautymoving.com](mailto:info@beautymoving.com)

#### **THE SERIES 2017 Guidelines**

You will hear back from The Moving Beauty Series within one week of your application's receipt. After submitting your application, you will receive an automatic response confirming its having been received. If you need to make a correction to your application, please write to [info@beautymoving.com](mailto:info@beautymoving.com)

Pieces utilizing props are allowed. However due to time constraints, we cannot accept works that require heavy set up and/or clean up. Glitter, confetti, substances that stain, smoke, and fire are NOT allowed.

Once a work has been accepted it cannot be changed or substituted for another work without deep discussion with The Director of THE SERIES.

Selected dance companies and their dancers must participate in social media promotion of their concert. This includes video interviews and photo shoots with THE SERIES team as well as each documenting and promoting their work.

Selected dance companies will receive two hours of Tech on the day of their assigned performance from 3 PM to 5 PM.

We are interested in presenting all forms of dance. Previous acclaimed artists presented by The Moving Beauty Series include: Joya Powell, Blakeley White-McGuire, Andrew J. Nemr, Marcus Jarrell Willis, Jennifer Archibald, Ted Thomas, Michael Mao, Yoshito Sakuraba, Laurie M. Taylor, Joe Monteleone, Alison Cook Beatty, Cameron McKinney, Ashley Carter & Vanessa Martinez de Baños, Tyrell Rolle, Virginie Mécène, Luke Murphy, Yesid Lopez, Vernard J. Gilmore, Sue Samuel, and Michael Mao.

We are not interested in showing evening length solos and duets. Each company must feature at least 3 performers in its presentations.

Tickets will be \$25 per person. There will be a discounted Artist, Children, and Senior Citizen ticket made available for \$20. Dance companies will receive 40% of the ticket price for each paying customer who comes in to see their work. This includes online sales and at the door ticket sales. We keep track of this by marking off each customer at the door.

**About the Venue:**

The Hudson Guild Theatre is located at: 441 West 26<sup>th</sup> Street. Manhattan, NY 10001  
Subway Access: C or E Train to 23<sup>rd</sup> Street.

The theatre is a 6-minute walk from the subway when exiting the train at 25<sup>th</sup> Street. One can also take the 1, F, M, R, or W Trains to 23<sup>rd</sup> Street and then ride the west bound bus to 10<sup>th</sup> Avenue.

**Stage Performance Specifications:**

Stage Dimensions: 28 feet deep by 27 feet wide.  
There are wings and a backstage cross-over.

Audience Consideration: Seating capacity: 96 seats. Wheelchair accessible with 6 dedicated wheelchair spaces. Public restrooms, security, and lobby.

Performer Consideration: The Hudson Guild has two dressing rooms. Each is spacious and comfortably allows for 8 performers. There is a backstage restroom located next to the dressing rooms.

**Please Note:** Space is limited, submissions are selective, and inclusion in THE SERIES is not guaranteed. Thank you for your time and interest. We look forward to hearing from you.

Again, please address all inquiries to Erienne Elisabeth Poitier; [info@beautymoving.com](mailto:info@beautymoving.com)